



World Migratory Bird Day (WMBD) Small Grant 2023 Application Form

WMBD Small Grant 2023 for East Asian - Australasian Flyway

3F G Tower, 175 Art center-daero, Yeonsu-gu, Incheon 22004 Republic of Korea

Tel: +82 32 458 6502; Fax: +82 32 458 6508

Email: wmbd@eaaflyway.net Website: <http://eaaflyway.net/>

About World Migratory Bird Day 2023

WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2023, WMBD will be held on 13 May and 14 October. This year, the theme is "Water: Sustaining Bird Life".** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2023 Small Grant

The Small Grant for 2023 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

Applicants who plan to organize an event to celebrate World Migratory Bird Day 2023 need to **base in the EAAFP Partner countries**. In addition, EAAFP Partner countries included in the DAC list of ODA Recipients are our priority to support (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, you can co-fund the event with other sources, but please indicate in the budget session. Applications with similar contents (location, target participants etc.) to previous years may not be accepted. We also encourage proposals to promote Flyway Network Sites for the WMBD activities.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2023 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each country. We recommend you submit the application as early as possible.

The deadline for application is **26th March, 2023**. Please submit an application to Ms. Vivian Fu, Senior Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 26.03.2023

1. Applicant Contact information

	Name of applicant:	Fariha Iqbal
a.	Name of the organization:	Kichir-Michir
b.	Applicant's position and division in the organization	Co-founder and secretary
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Local bird club
d.	Email:	farihaiqbalpuffin@gmail.com
e.	Postal address:	[REDACTED]
f.	Office phone numbers:	+ [REDACTED]
g.	Applicant's Mobile number:	[REDACTED]
h.	Website of organization:	
i.	Additional contact person	Mr. James Samuel Pender Programmes & Advocacy Officer- Asia, The Leprosy Mission England & Wales And Senior Consultant, Kichir-Michir [REDACTED]

If there will be more than one organization to arrange the event, please specify all above in table 1.1.

1.1 Supporter information

	Name of supporter:	
a.	Name of the organization:	
b.	Supporter's position and division in the organization	
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	
d.	Email:	
e.	Postal address:	
f.	Office phone numbers:	
g.	Supporter's Mobile number:	
h.	Website of organization:	
i.	Additional contact person	

2. Proposed Event Plan and Expected Outcome (Please tick the relevant categories of your proposed event):

Public awareness activity – local and/or national	V
Birdwatching - field trip	V
Monitoring/survey – field trip	
Educational activity/lecture	V
Festival	V
Media Event	
Movie/video	
Others – specify	

2.1 Please specify your proposed event plan and expected outcome

Title of event:	Building awareness among urban and rural inhabitants of western Bangladesh through migratory bird fair and campaign
Date of event:	12-13 May, 2023
Organizers:	Kichir-Michir
Target participants:	Urban people, forest department officials, local leaders, school students, rural inhabitants (including grass-cutters, farmers, boatmen)
Expected number of participants:	580
<i>Event objectives and plan (max. 500 words):</i>	
<p>Hunting and damage of habitat caused by cutting tall grasses are two major threats for migratory birds in Kushtia and Pabna, Bangladesh. Migratory birds and their importance remain poorly known to the urban dwellers of the area. There are frequent hunting incidents, with multiple recent occurrences by town people. Furthermore, cutting tall grasses along waterbodies as well as in drier lands along Padma River is threatening habitats of migrants including waterfowl and passerines. Some of these grass patches are potential habitats of the critically endangered Yellow-breasted Bunting.</p> <p>Kichir-Michir has previously conducted successful awareness activities in some localities although the urban area and some other villages remain uncovered, where people still engage in hunting and other harmful activities.</p> <p>The area is rich with more than 170 bird species sighted until now including over 15 threatened/near-threatened species. Examples of migratory species include Common Pochard, Lesser Adjutant, Black-headed Ibis, Eastern Imperial Eagle, Black-headed Bunting and a sighting of Black-tailed Godwit.</p> <p>Our objectives:</p> <ol style="list-style-type: none"> (1) To inspire and educate the urban people to protect local migratory bird species (2) To aware rural inhabitants against hunting in Padma River and adjacent 	

waterbodies

- (3) To build awareness to protect important grass patches supporting migratory species

Events:

(1) Migratory bird fair:

- Venue: GK School compound, Kushtia town
- Date: 13 May 2023
- Expected number of participants: 500
- Description: The fair will consist of 2 stalls. One will display 100 migratory bird photographs with description in Bengali to educate people about the species and conservation; as well as bird magazines and books open to read. The other stall will contain bird artworks by young students. A week before the program, we will visit 3 local schools to invite students to provide artworks on the theme “Water: Sustaining Bird Life”.

Forest department officials and local leaders will be invited as guests and the fair will be inaugurated by them. It will begin with a rally consisting of banners and festoons, followed by speeches from guests.

Two local people who previously gave us information on bird hunting will be given a gift of honour. The students who provided artworks will be given gifts. In afternoon, interested school students will be taken for birdwatching with spotting scope and binoculars.

The event will be covered in local and national newspapers, online news portals and our Facebook platform.

(2) Campaign to prevent hunting and to protect important grass patches in the local area:

- Venue: Char Vabanipur, Pabna
- Date: 12 May 2023
- Expected number of participants: 80
- Description: Local leaders, grass-cutters, farmers and boatmen will be invited. There will be discussion on the importance of migratory birds and prevention of hunting. They will be made aware to avoid cutting some specific grass patches that are particularly significant to migratory birds.

T-shirts with World Migratory Bird Day 2023 theme, posters and snacks will be distributed among the participants.

In the village, a billboard will be established and posters will be placed.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1,000 USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Printing migratory bird photographs with description (100x)	220 USD
Accessories for displaying photographs and artworks (i.e., boards, stationaries)	40 USD
Banners, festoons and posters	90 USD
Venue (Bird fair)	50 USD
Venue (Campaign)	40 USD
Gifts for 2 bird hunting information providers	20 USD
Gifts for participating students (bird stickers and notebooks with WMBD theme and drawing accessories) and photographers (T-shirts and notebooks with WMBD theme)	60 USD
Tripod for spotting scope	150 USD
T-shirts for campaign participants (90x)	100 USD
Billboard (5X3 feet)	80 USD
Transportation	50 USD
Food item	70 USD
Media costs	30 USD

4. Can you support translating the WMBD materials to your language?

Yes No

With support from EAAFP World Migratory Bird Day Small Grant Fund, you need to:

- Register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)
- **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**
- After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken.

Important notes:

Report deadline:	No later than 27th May 2023 or within two weeks after the event(s).
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Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Senior Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .

ANNEX 1

Standard format for the World Migratory Bird Day

Final Report Template

Section 1. EVENT INFORMATION (Compulsory)

1.1 Contact Information - Provide your contact information for this report

Full Name	Fariha Iqbal
Name of the organisation	Kichir-Michir
Name(s) of the division and/or position	Co-founder and secretary
Type of the organisation - Government/NGO/Private Sector/Other	Local bird club
Email	[REDACTED]
Postal address	[REDACTED]
Office phone numbers	[REDACTED]
[REDACTED]	[REDACTED]
Fax (optional)	
Website (optional)	
Additional contact person (optional)	Mr. James Samuel Pender Programmes & Advocacy Officer- Asia, The Leprosy Mission England & Wales And Senior Consultant, Kichir-Michir [REDACTED]
Date of submission	11.06.2023

1.2 Event title:

Building awareness among urban and rural inhabitants of western Bangladesh through migratory bird fair and campaign

1.3 Event Location - Where did your event take place?

Name of country	Bangladesh
Name of city	Kushtia
Name of event place/venue	(1) Kushtia town (2) Haripur union (close to Char Vabanipur of Pabna), Kushtia

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	V
Field Trip (e.g. Birdwatching)	V
Monitoring/survey	
Educational activity/lecture	V
Festival	V
Media event (e.g. press release)	
Movie/video	
Others – specify	

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

Organized by Kichir-Michir and sponsored by EAAFP World Migratory Bird Day (WMBD) Small Grant 2023

1.6 Target Audience - Who were the participants for your event (**Compulsory**)?

Target Audience types	Number participated
School students, teachers or parents	340
University students	6
Researchers, scientist	1
Birdwatchers	5
Site managers for flyway site and wetlands	1
Decision or policy makers	4
Media	5
Others – specify	Local urban dwellers excluding students: 200 Local villagers including grass-cutters, farmers, boatmen: 77
Total number of Participants	639

1.7 Outcome - What is the outcome from your event?

- (1) Targeted urban people consisting of students, parents, teachers, policy makers and the general population are informed, educated and made aware to protect local migratory bird species
- (2) Rural inhabitants made aware against hunting in Padma River and adjacent waterbodies
- (3) Rural inhabitants made aware to protect important grass patches supporting migratory species

1.8 Any additional comment? (Optional)

- During the application we mentioned that we wanted to organize the Migratory Bird Fair at GK School Compound, Kushtia. However, No. 6 Primary

School is situated in a more suitable location (adjacent to river Gorai and beside the road that town people use to visit charlands, as well as in one of the most populated parts of the town). With few days of effort, we were successfully able to manage permission for No. 6 Primary School compound for the event and therefore fixed our event location there.

- Our community conservation event was supposed to be held at Char Vabanipur, Pabna. But considering frequent thunderstorms at that time and since it required boat trips to access there, we shifted the venue to Darga, Haripur Union, Kushtia. We found this to be the suitable location since many grass-cutters, boatmen and farmers who work at Char Vabanipur live here. We gathered them with the help of some local people.
- We have successfully reached more people and were able to make the program more vibrant than we had mentioned in the application form. Since we wanted the program to be as impactful for conservation and building awareness as possible, beyond well-accomplishing what we had mentioned in the application, we involved 5 schools for the art exhibition (instead of 3 as targeted earlier), set up banners in all 5 schools prior to the fair for publicity, arranged a photo-frame with spotting scope for better public outreach that visitors themselves posted in their own social media wall, played birdcalls throughout the fair, and involved university students as volunteers.

Section 2. EVENT PROGRAMME (Compulsory)

Provide your event agenda, programme or discussion paper in details here. If your event was recorded or held online, please share the links.

(1) Link to the live video of Migratory Bird Fair shared from official facebook page of Kichir-Michir (demonstrating the photo frame):

<https://fb.watch/l16qh1ZPPU/>

(2) Link to the live video of Migratory Bird Fair shared from official facebook page of Kichir-Michir:

<https://fb.watch/l16wqe3tCA/>

(3) Migratory Bird Fair covered in a renowned national television channel: Jamuna TV

<https://web.facebook.com/1341983930/videos/630143532326719/>

(4) Media coverage by the renowned national daily Bangladesh Pratidin:

<https://www.bd-pratidin.com/country/2023/05/20/886534>

(4) Media coverage by bdnews24 hello:

<https://www.youtube.com/watch?v=dISa78JXSt8>

Migratory Bird Fair inauguration program schedule:



পরিসায়ী পাখি মেলা-২০২৩
অনুষ্ঠান সূচী

তারিখঃ ১৩ মে ২০২২

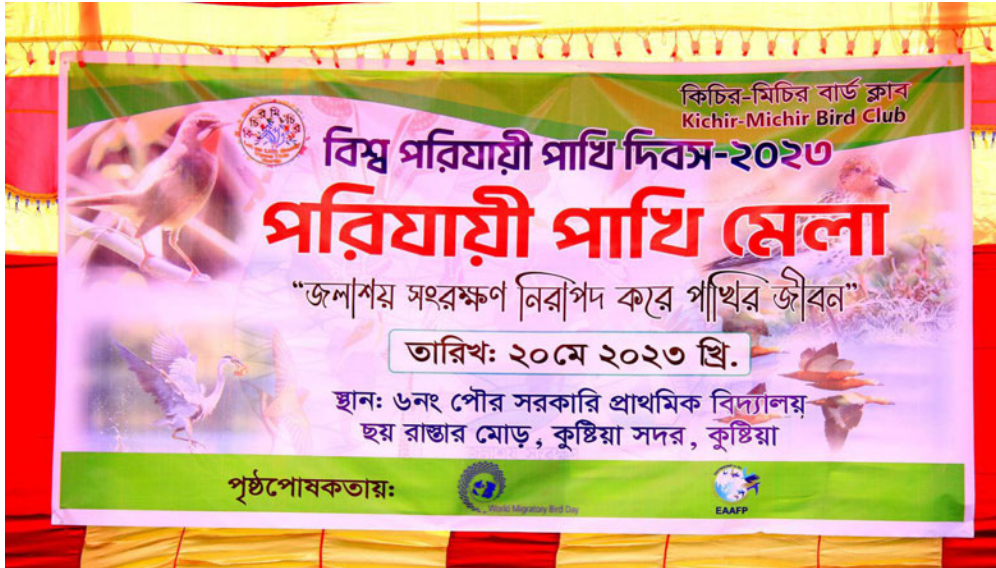
স্থানঃ ৬ নং প্রাথমিক বিদ্যালয়, ছয় রাস্তার মোড়, কুষ্টিয়া সদর, কুষ্টিয়া

৯:৩০	স্বাগতি (৬ নং প্রাথমিক বিদ্যালয় থেকে খানার মোড় পর্যন্ত)
৯:৪৫	উদ্বোধন
১০:০৫	অতিথিবৃন্দে আসন গ্রহণ
১০:১৫	ধর্মগুরু পাঠ
১০:২০	উদ্বোধনী বক্তব্য
১০:২৫	পাখি বিষয়ক গান/ছিড়িওচিত্র
১০:৩০	পরিসায়ী পাখি/কুষ্টিয়ার পাখি/কিচির-মিচির এর কার্যক্রম বিষয়ক প্রতিবেদন উপস্থাপন
১০:৪০	শুভেচ্ছা বক্তব্য
১০:৪৫	বিশেষ অতিথির বক্তব্য
১০:৫০	প্রধান অতিথির বক্তব্য
১০:৫৫	সভাপতির বক্তব্য
১১:০০	পাখি সংরক্ষণে বিশেষ অবদান রাখা ব্যক্তিদের সম্মাননা প্রদান
১১:০৫	চিরাঙ্কন প্রতিযোগিতায় ১ম, ২য়, ৩য় স্থান অধিকারী ও অংশগ্রহণকারীদের পুরস্কার বিতরণ
১১:১৫	সভাপতি কর্তৃক সমাপনী ঘোষণা

Volunteers' badge:



Migratory Bird Fair banner with program schedule:



Section 3. SHORT SUMMARY REPORT (Compulsory)

With the aim to aware the urban population of Kushtia town on migratory birds and conservation, we organized a “Migratory Bird Fair” in No. 6 Primary School Compound on 20 May 2023.

To reach and engage the highest number of young students possible, we conducted campaign in five schools (The Old Kushtia High School, Kushtia Mission School, Merit Model School, GK High School and No. 6 Primary School) one week prior to the program. With a large printed WMBD poster, we spoke to all students of grade-1 to grade-8 to inform them about migratory birds, the World Migratory Bird Day and the theme of 2023, and invited them to submit their artworks on “Water: Sustaining Bird Life”. We set up banners in all 5 schools inviting people to the fair.







Photo: School campaign before the fair

Over 150 students submitted their artworks. With the help of two experienced judges, 25 best artworks were selected for exhibition and top 3 best artworks were identified.



Photo: Judges selecting top best artworks before the fair

The fair contained an attractive photo-frame decorated with some important migratory birds of the flyway. A spotting scope was placed through the photo frame, overlooking some small bird idols we placed far away that were only visible when looking through the scope. It was a demonstration of the joy of spotting birds and how birders observe. It also allowed viewers to keep memories and encouraged to post in the social media. Students were also shown birds of the compound through the spotting scope.







Photo: Migratory Bird Photo-frame with spotting scope

There were 100 migratory bird photos from local photographers, along with bird description, displayed in the fair. The 25 best artworks from the school students were also displayed. There were 50 bird magazines displayed and open for read. Birdcalls were played throughout the fair.



Photo: Birds being demonstrated to visitors



Photo: Bird magazines for read

The fair started with a rally comprising of large creations of Spoon-billed Sandpiper, Masked Finfoot, Black-tailed Godwit, Whiskered Tern and Gray-headed Lapwing and a banner.



Photo: Rally

The fair was then inaugurated by the guests, followed by a song on the birds of Bangladesh performed by a student of 4th grade.

The guests and the organizers from Kichir-Michir delivered their speeches on migratory birds, World Migratory Bird Day, the migratory birds found in the local area and conservation.



Photo: Migratory Bird Fair inauguration program

Two people from an adjacent village area who contributed to prevent bird hunting and the invited guests were given gifts of honour. The top 25 participating students were also given gifts, with special prizes for the top 3. The fair went on until sunset, and at least 558 people visited the fair.



Photo: Prize being given to a student for artwork

On 27 May 2023, we organized a community awareness program targeting the grass-cutters of Char Bhabanipur, Pabna. The program took place at Old Kushtia Govt. Girls Primary School Compound, Darga, Haripur Union, Kushtia. During inauguration, a 5x3 feet signboard was placed in the locality with the help of local people to aware the community about migratory species conservation.

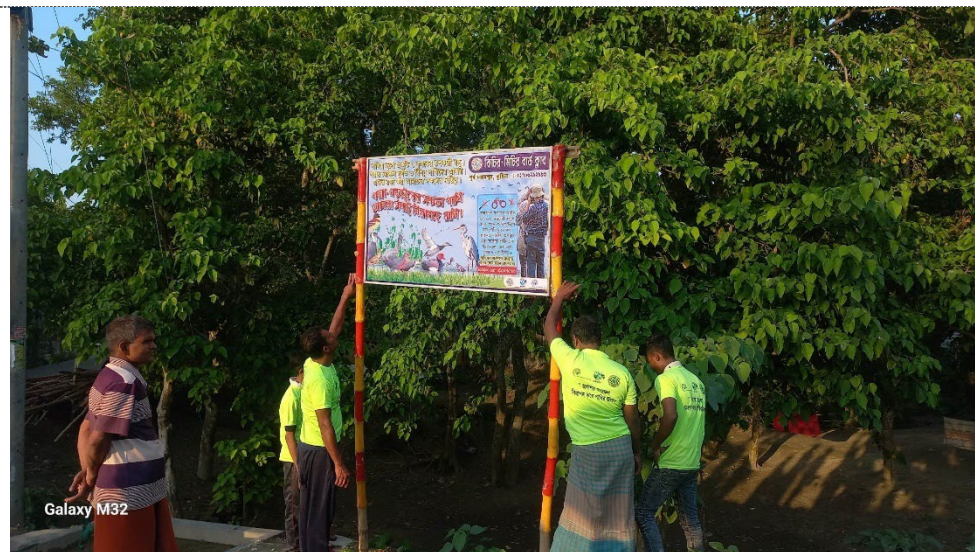


Photo: Setting up signboard, and demonstrating and distributing posters

After the signboard setup, a discussion program was held. 3 influential people from the community were the invited guests. We spoke to the local people about the importance of protecting grass patches, inspired them to avoid cutting the patches that they notice to be supporting birds, as well as to stand against hunting. The invited guests positively expressed their opinions. There was also an open discussion where the participants freely asked their questions and expressed opinions.



Photo: Community awareness program

T-shirts were distributed among the participants, and World Migratory Bird Day 2023 (Bengali) posters were distributed publicly. At least 81 people participated the program.

Through the two events we were able to educate and aware people about migratory birds and conservation, and we hope that the initiative will significantly help reduce hunting, habitat destruction and other harmful activities.



Photo: Participants with t-shirts and posters


Section 4. EXPENDITURE REPORT (Compulsory)

Printing migratory bird photographs with description (100x)	120 USD
Venue (Bird Fair), playing bird calls	50 USD
Venue (Awareness program)	32 USD
Accessories for displaying photographs and artworks (i.e., boards, stationaries)	18 USD
1 Photoframe and 5 large bird artworks for rally	70 USD
Banners and posters	80 USD
Gifts for 2 bird hunting information providers, 25 students with top 3 winners, guests, photographers	70 USD
Spotting Scope Tripod (Magnus VT-4000)	170 USD
Customized T-shirts (90x)	100 USD
Signboard (5X3 feet)	70 USD
Transportation	30 USD
Food items for participants (bird fair and community awareness program)	70 USD
Media costs	20 USD
Government tax	100 USD
Total	1,000 USD

*Please keep the receipt in case auditing is needed.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	School campaign before Migratory Bird Fair
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFLViq

Name of Photo/Video	School campaign before Migratory Bird Fair
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFSjkB

Name of Photo/Video	School campaign before Migratory Bird Fair
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<p>Credit info</p>	<p>Kichir-Michir</p>
<p>Link</p>	<p>https://flic.kr/p/2oFLVgV</p>

<p>Name of Photo/Video</p>	<p>Photoframe at Migratory Bird Fair</p>
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<p>Credit info</p>	<p>Kichir-Michir</p>
<p>Link</p>	<p>https://flic.kr/p/2oFRXEq</p>

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Name of Photo/Video	Photoframe at Migratory Bird Fair
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFLUNR


Name of Photo/Video	Migratory Bird Fair rally
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<p>Photo/Video 0</p>	
<p>Credit info</p>	<p>Kichir-Michir</p>
<p>Link</p>	<p>https://flic.kr/p/2oFPYwR</p>

<p>Name of Photo/Video</p>	<p>Prize-giving to winners of artwork competition on “Water: Sustaining Bird Life” theme at Migratory Bird Fair</p>
<p>Photo/Video</p>	
<p>Credit info</p>	<p>Kichir-Michir</p>
<p>Link</p>	<p>https://flic.kr/p/2oFRXCG</p>

<p>Name of Photo/Video</p>	<p>Birds being demonstrated to visitors at Migratory Bird Fair</p>
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Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFPYPE


Name of Photo/Video	A young kid looking through the bird magazines at Migratory Bird Fair
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFRXpk

Name of Photo/Video	Kids going through bird magazines at Migratory Bird Fair
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFLUPc

Name of Photo/Video	Some community awareness program participants with EAAFP WMBD t-shirts and posters in front of the billboard we set up
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFQJQZ

Name of Photo/Video	Signboard being set up
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFPYF3

Name of Photo/Video	Speaking to local community with EAAFP posters
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFLULM

Name of Photo/Video	Community awareness program
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFPYLo

Name of Photo/Video	Speakers of community awareness program
Photo/Video	

Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFQJLW

Name of Photo/Video	Community awareness program
Photo/Video	
Credit info	Kichir-Michir
Link	https://flic.kr/p/2oFLUYg

Name of Photo/Video	Open discussion session at community awareness program
Photo/Video	[Facebook link attached]
Credit info	Kichir-Michir
Link	https://fb.watch/l4OzAXDoel/

Name of Photo/Video	Photoframe at Migratory Bird Fair (video)
Photo/Video	[Facebook link attached]
Credit info	Kichir-Michir
Link	https://fb.watch/l4OCFoheTf/

Name of Photo/Video	Migratory Bird Fair covered in a renowned national television channel: Jamuna TV
Photo/Video	Facebook link attached
Credit info	Jamuna TV
Link	https://web.facebook.com/1341983930/videos/630143532326719/

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format; and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.