



# WLI Asia-Oceania Overview and Strategies



*ELEVENTH MEETING OF PARTNERS TO THE PARTNERSHIP FOR EAST ASIAN – AUSTRALASIAN FLYWAY  
Meeanjin/Brisbane, Queensland, Australia, 12-17 March 2023*



1. WLI Asia-Oceania
2. Structure
3. Future Strategies



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# 1. WLI Asia-Oceania

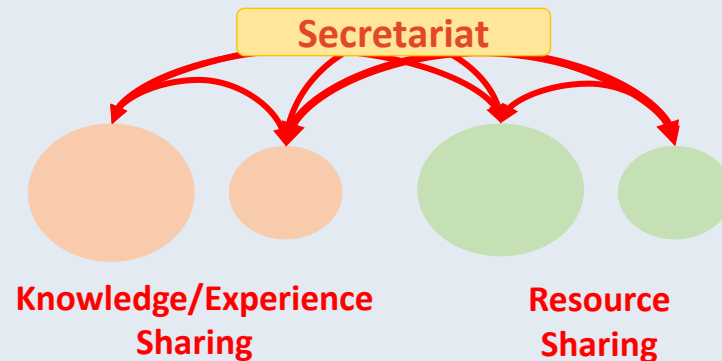
- Wetlands Link International, WLI  
(A global network of wetland centers)
- RRC-EA and WLI HQ signed an MOU for WLI – Asia in 2016
- Biennial WLI-Asia Conferences
  - ✓ WLI Asia 6 (2017, Saga Prefecture together with AWS)
  - ✓ WLI Asia 7 (2019, Guandu Nature Park)
  - ✓ WLI Asia 8 (2022, Manila)
- A new MOU for WLI Asia-Oceania was signed in WLI-Asia 8



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# 1. WLI Asia-Oceania

- 72 members from 15 countries (Asia and Oceania)
- New biennial basis WLI Asia-Oceania Conference
  - ✓ WLI Asia-Oceania 1 (2024, Diyasaru Wetland Park)
- Platform for exchanging, learning and sharing among members
- Current Programs
  - ✓ Exchange Visit
  - ✓ Exhibition sharing
  - ✓ Grant Program



# < Wetland Centers in Asia and Oceania >

- How many wetland Centers?
- Where?
- What are the attractions?
- What programs do they have?
- Who are the Contact Points?



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## A basis of understanding on other WLI Asia-Oceania members

**Fujian National Wetland Park**  
China

**Location**  
Fujian City, Heilongjiang Province, China

**Operation Hours & Holidays**  
 Operation hours: 08:00 - 17:00 (June - October)  
 Holidays: No holidays

**Number of Visitors**

Year	2013	2014	2015	2016
Visitors	29,500	32,300	35,400	37,500

**Contact Information**  
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**Overview**

Fujian National Wetland Park is a national diversity. There are 290 species of wetland park integrating wetland herbaceous plants, 270 species of birds, 100 species of insects, 100 species of plants, 177 species of birds, education, eco-tourism, and scientific research.

Before 2005, the wetland, where Fujian National Wetland Park is located, was almost completely reforested. In early 2005, it was regraded and reclaimed. In 2005, it was November. Fujian National Wetland Park flood with water and restored. In order to strengthen protection and carry out wetland landscape and wetland bird environmental education, Fujian National Wetland Park was established in 2005 and was promoted to the state in 2009. The total area is 2,200 hectares.

The wetland type of Fujian National Wetland Park has a full range of tourist facilities, including hotels, restaurants, tour pathways, and bird watching facilities. Here visitors can enjoy cool weather, fresh air, beautiful wetland landscape, and waterbirds.

**Programs**

**Exhibition**  
 In the exhibition, visitors can enjoy wetland landscape tours and wetland bird watching. The Wetland Missionary Museum display at the Visitor Center vividly demonstrates the Fujian and Sanjiang Plain wetland ecosystem characteristics, biodiversity, wetland functions, wetlands and human beings.

**Education**

1. Environmental education activities: 1-2 times a week, for primary and secondary students, each 20-40 people, to carry out specific environmental education activities
2. Parents-child experience activities: once a week, for families with children, 20-40 people each time, to carry out specific wetland experience activities

**Interpretation for Tourists**

1. Ecotourism service, free
2. Wetland missionary to explain the service, free

Fujian National Wetland Park | 11

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## 2. Structure

### WLI Asia-Oceania Conference

- Biennial basis
- Decision making on strategy and activities
- Sharing, Learning and Networking
- All WLI Asia-Oceania Members
- Cost sharing between Secretariat and Host
  - Secretariat: airfare for at least one officer per member
  - Host: accommodation, meals and local transportation



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## 2. Structure

### WLI Asia-Oceania Steering Committee

- Quarterly and virtually
- Intersessional steering role
- WLI Global, regional representatives from Asia and Oceania
- Asia representatives: SCPW, MCF, Diyasaru Park, and EAAFP
- Oceania representatives: Hunter WC, NZ Wetland Trust, Sydney Olympic Park, and Miranda Naturalists' Trust
- Review membership every two years



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## 2. Structure

### WLI Asia-Oceania Steering Committee

- **Agenda**
  - ✓ Updates from two regions (to be shared by webzine)
  - ✓ Updates from WLI Global
  - ✓ Report sharing from the activities such as exchange visit, sisterhood, grant program and exhibition exchange
  - ✓ Strategic discussion on collaborative fund-raising
  - ✓ Inventory < Wetland Centers in Asia and Oceania >



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# 3. Strategies

## Expansion of network

- Inventory
- Engagement with other relevant networks  
(ex. EAAFP, ACB, ASEAN Flyway Network, national networks)
- New members in the Pacific Islands and Territories  
(through the opportunity of Ramsar COP)
- Definition of wetland centers
- More time for new members in the conference
- Promote WLI in other Conventions, e.g. CBD



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# 3. Strategies

## Communication

- Language issues
  - interpretation service for conferences
  - translation of materials and document
- Website
- Platform for resource sharing (design, photos, programs, etc.)
- Social media campaigns
- Chat group e.g. WhatsApp



# 3. Strategies

## Knowledge and experience sharing

- Virtual workshop (monitoring, education, etc.)
- Consultation with members on needs/subjects  
e.g. topics for virtual workshops, other activities, etc.
- Recordings or reports to be shared widely



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# 3. Strategies

## Joint Program

- Exchange visit
- Sisterhood
- Internship exchange
- Exhibition exchange
- Technology exchange
- Sharing wetland designs
- Sustainability (carbon footprint, etc.)
- Evaluation of joint programs



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# 3. Strategies

## Collaboration with EAAFP

- Collaboratively deliver CEPA and Migratory Birds
- EAAFP CEPA WG
- Coordination of activities
  - Promote WLI Asia-Oceania at EAAFP MOP
  - Opportunity for Flyway Sites to join as members
  - Develop small initiatives between Flyway Sites and WLI AO
  - Promote CMS to WLI AO
  - ASEAN Flyway Network (Phase 3) to explore collaboration

with EAAFP and WLI AO



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# Thank you

**Mutual benefits for both EAAFP and WLI AO  
through close collaboration**

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