



# TEAM BEHIND & MENTOR

# **PARTNERS**





























"In the end, we will conserve only what we love, we will love only what we understand, and we will understand only what we are taught."

in the end we will conserve only
what we love; we will love only
what we understand; and we will
understand only what we are
taught,"

"Roberts."

Baba Dioum



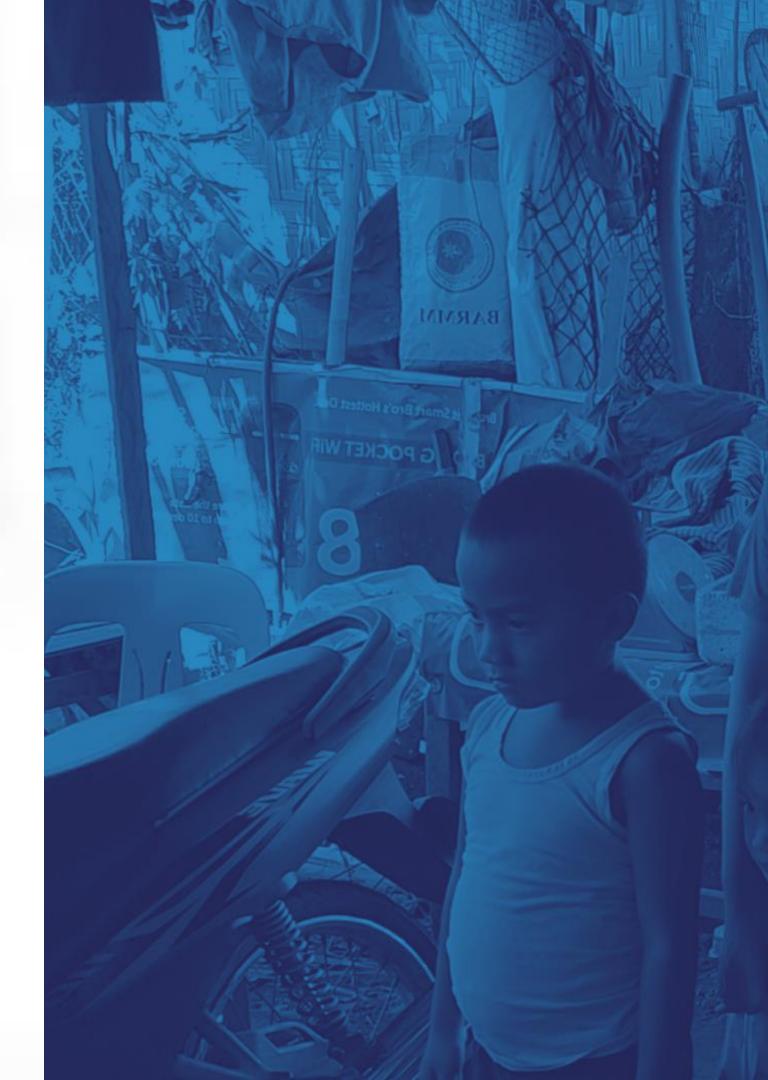
## BACKGROUND

The Philippines forms an important part of the East Asian-Australasian Flyway, and the country's wetlands support hundreds of thousands of migratory waterbirds annually. However, there is little awareness of the migratory birds that use the wetlands in General Santos City, and the challenges facing them even though the site is known to be used by threatened migratory species.

## BACKGROUND

As a youth organization, the Ibaraki Academy knows that the youth bear responsibility for protecting and conserving the Earth's resources today and tomorrow.

To address the knowledge gap, and empower local youth, our project will focus on communication, education, and public awareness as the organization recognizes the biggest potential for public engagement.



# **OBJECTIVES**

Project Lupad aims to address this gap by focusing on young ambassadors from General Santos City, specifically those living in close proximity to the Buayan coastline. The specific aims of the project are as follows:

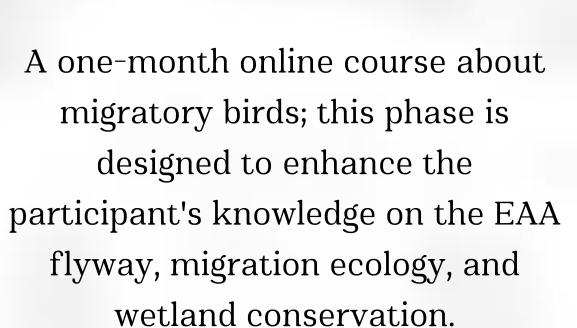
Enhance the youth's knowledge of migratory birds and their ecology through online lectures;

Develop youth's skills in making and communicating advocacy or campaign materials for the conservation of migratory birds and their habitats; and

Raise community and public awareness about the local issues confronting the migratory birds and their habitat in General Santos City.

# FRAMEWORK Project Lupad's 3 Hs







Skills workshops and training to support the participants in their education and advocacy campaigns.

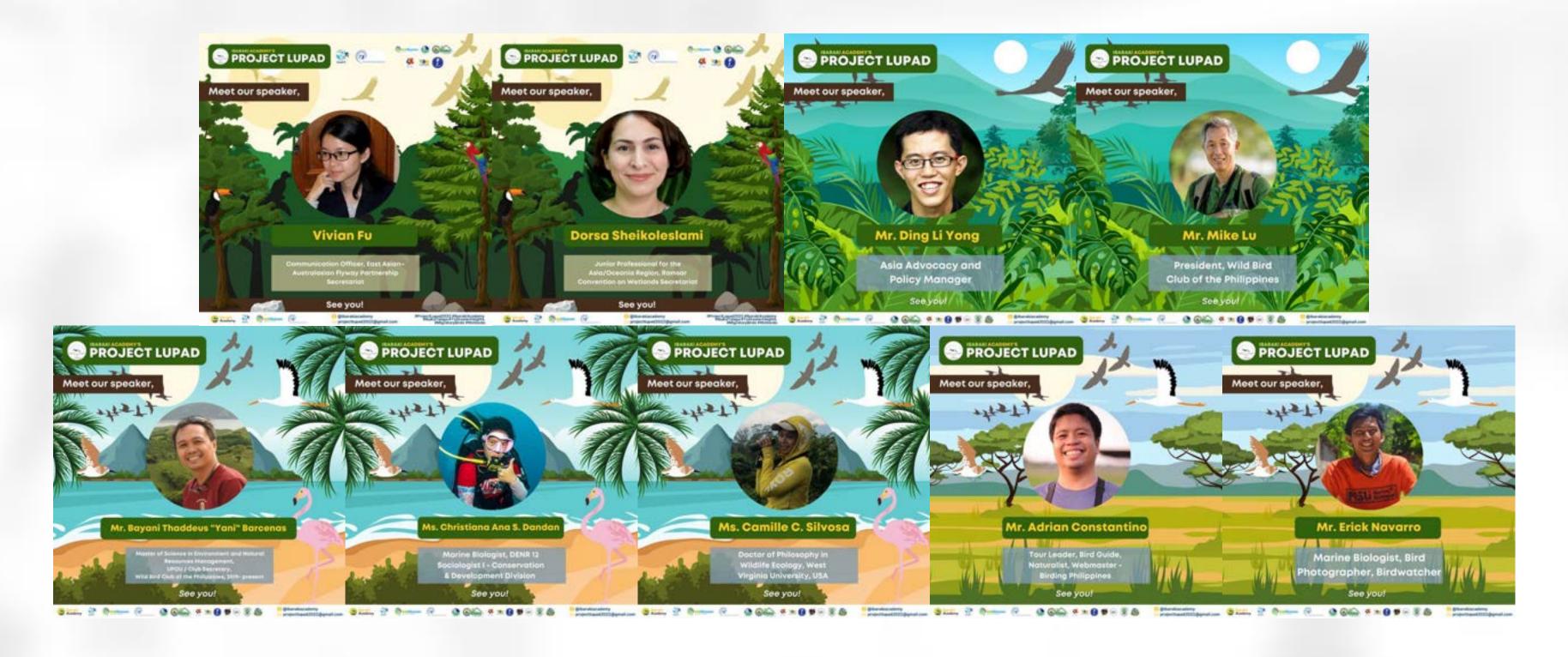


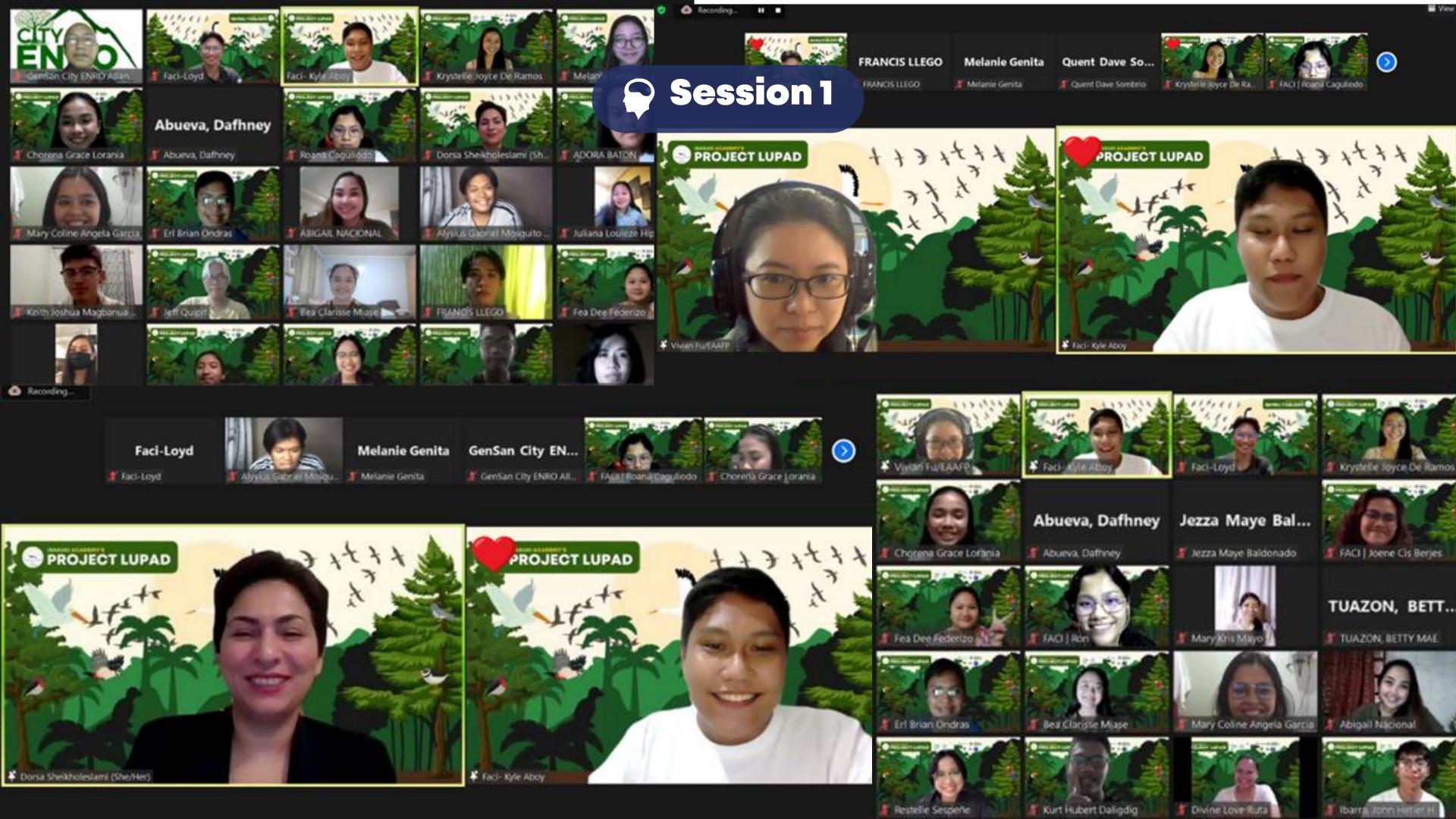
Community engagement
activity where the
participants will apply the
knowledge and skills that
they have learned to educate
the community

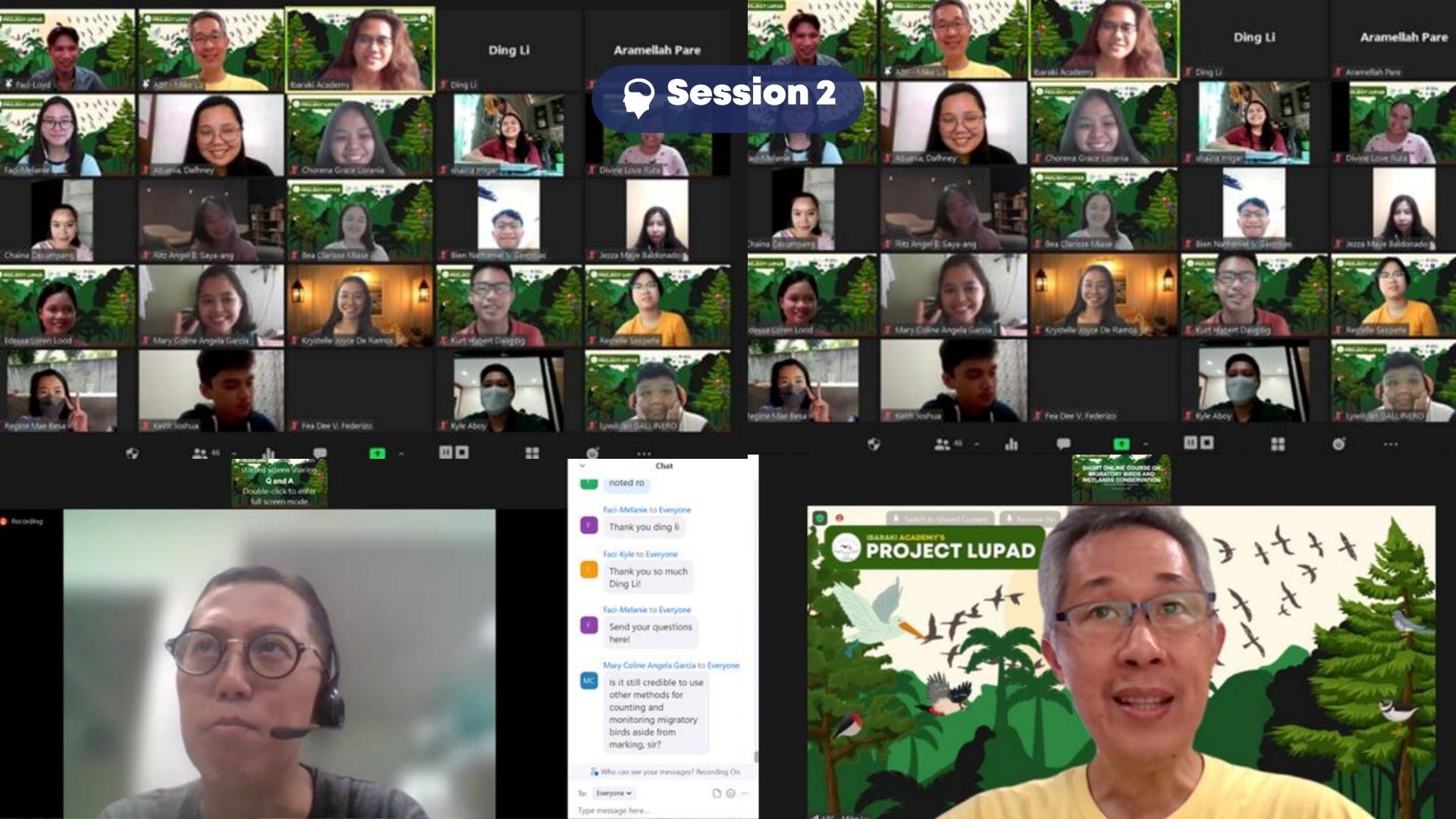




# Phase 1 Speakers









TUAZON, BETTY MAE







Ibaraki Academ

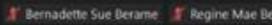


Ibaraki Academy

Ibaraki Academy

























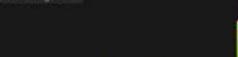


Kyle Aboy

Bien Nathaniel... Mary Coline An... Keith Joshua M...



🧗 Bien Nathaniel Gerodi... 🌋 Mary Coline Angela G... 🌋 Keith Joshua Magban...

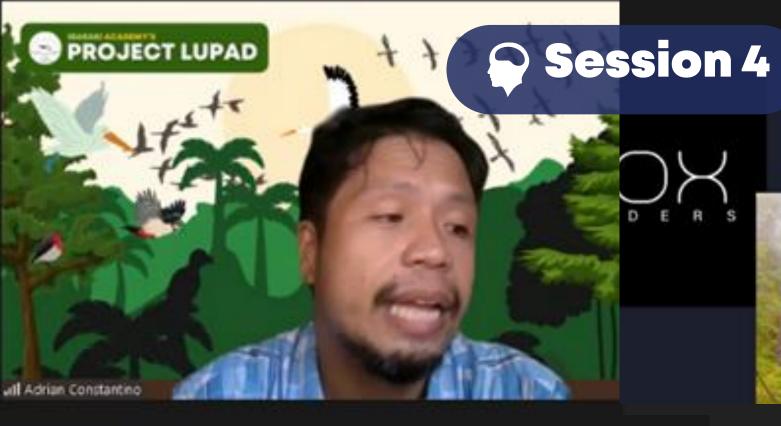


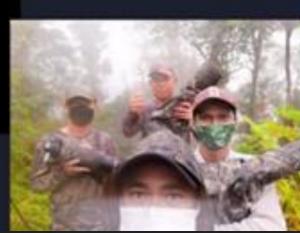




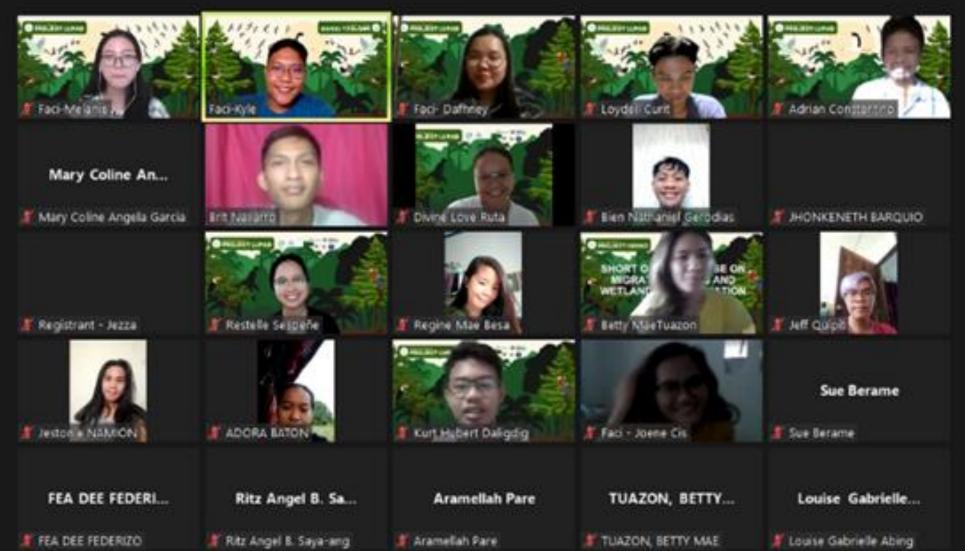


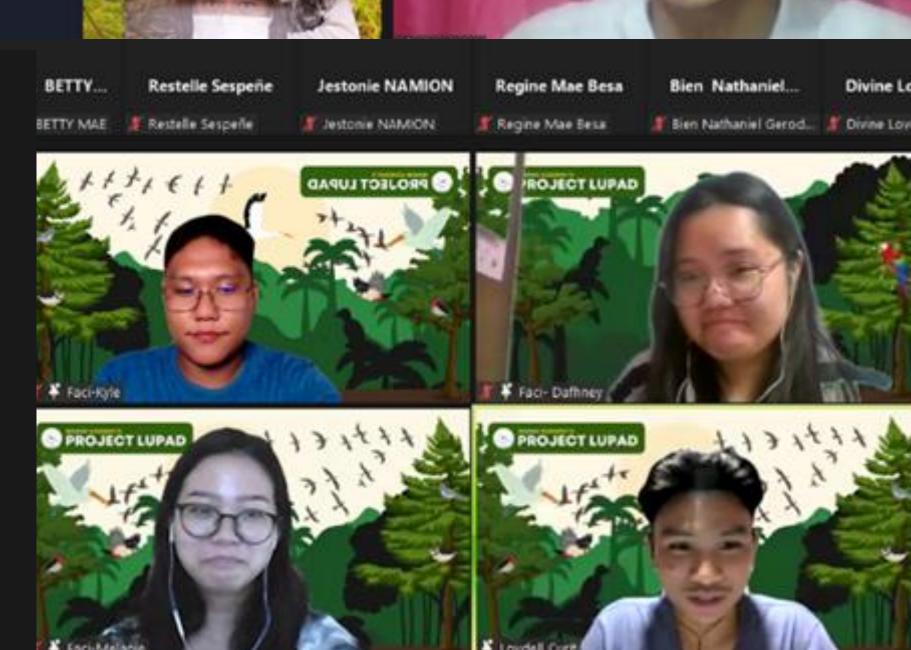
















From the 70+ participants of the first phase, Project LUPAD selected 15 brilliant young conservationist to proceed to Phase 2. These young conservationist conveyed what they've learned from the first phase into Communication, Education and Public Awareness (CEPA) materials.





# Phase 2 Speakers











# PHASE 3 LIEART













#### WEEK 1

Module 1.1 The Ramsar Convention, International Policies and Collaboration

Pre-test: 84%. Post-test: 93.1%

Module 1.2 EAA Flyway
Background, Importance,
Threats, and Other Flyways

Pre-test: 72.9%. Post-test: 92%

### **WEEK 2**

Module 2.1 Conservation Ecology for Social Good: The Importance of Youth Participation

Pre-test: 54.3%. Post-test: 96.9%

Module 2.2 Conservation of Migratory Birds in the Philippines -Citizen Science Empowerment

Pre-test: 57.3%. Post-test: 82.1%



### **WEEK 3**

Module 3.1 Birds of Prey, Climate Change and Threats

Pre-test: 61.8%. Post-test: 100%

Module 3.2 Role of Wetlands in Climate Crisis and Ways to Protect Them, Sarangani Bay Protected Seascape Protection and Marine Ecosystem, Sustaining Life and Livelihood

Pre-test: 71.4%. Post-test: 99.5%

### **WEEK 4**

Module 4 Migratory Birds in the Philippines and Urban Birding, Migratory Birds in Region XII:

Birdwatching and Bird

Photography

**Pre-test: 80.5%. Post-test: 83.5%** 

TOTAL:

Pre-test: 68.69%.
Post-test: 92.44%

### PHASE 2 HANDS



# PHASE 2 HANDS

I download ang Google

Labot sa KONSERBASYON sa MIGRATORY BIRDS up WETLANDS

Lens aron ma-scan ang





reached more than

visited approximately

households

individuals, including children and adults

listed more than

individuals during the exhibit





- Our Young Conservationist has lobbied for an Ordinance for Migratory Birds Conservation and Wetlands Protection in the City of General Santos City.
- 2. Two Young Conservationist from Project
  Lupad was invited to become a speaker
  during the WMBD 2022 and share their
  knowledge about Migratory Birds
  Challenges such as Avian Influenza, and
  Climate Change.
  - 3. Ten Young Conservationist have facilitated the WMBD 2022 October Celebration, and assisted in the Learning Event and Exhibit.



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Baba Dioum