



World Migratory Bird Day (WMBD) Small Grant 2020

Report

WMBD Small Grant 2020 for East Asian - Australasian Flyway

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ANNEX 1**World Migratory Bird Day Event Report****Section 1. EVENT INFORMATION (Compulsory)****1.1 Contact Information - Provide your contact information for this report**

Full Name	Dr. Delower Hossain
Name of the organisation	Sher-e-Bangla Agricultural Univeristy (SAU)
Name(s) of the division and/or position	Lecturer Department of Medicine and Public Health Faculty of Animal Science and Veterinary Medicine
Type of the organisation - Government/NGO/Private Sector/Other	Autonomaous Public Institute of the People's Republic of Bangladesh
Email	delowervet@sau.edu.bd
Postal address	C/O, Dr. Delower Hossain, Department of Medicne and Public Health, Faculty of Animal Science and Veterinary Medicine, Sher-e-Bangla Agricultural University, Sher-e-Bangla Nagar, Dhaka-1207, Bangladesh
Office phone numbers	+88-01675-893929
(Your) Cell number (optional)	+88-01675-893929
Fax(optional)	+880258155800
Website(optional)	www.sau.edu.bd
Additional contact person (optional)	Mollah Rezaul Karim Conservator of Forest, Social Forest Circle, Jessore Bangladesh Forest Department, Email: rezaulbfd@gmail.com and Dr. Nasir Uddin, PhD Fellow, Chinese Academy of Sciences, Email: unasir02@gmail.com ;
Date of submission	26-October 2020

1.2 Event tile: Raising awareness among university and college students through online discussion, digital art competition and developing promotional materials for bird conservation

1.3 Event Location - Where did your event take place?

Name of country	Bangladesh
Name of city	Dhaka (Mainly)
Name of event place/venue	Digital Art competition-Whole Bangladesh and Bengali speaking Indians Poster, Flyer, Leaflet distribution- 32 places in Bangladesh including Dhaka, Rajshahi, Bagura, Natore, Sirajgonj etc. Online Discussion- Dhaka through ZOOM

1.4 Event Type - Check the relevant categories of your event type

Public awareness activity – local and/or national	✓
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	✓
Festival	
Media Event	✓
Movie/video	
Others (online discussion, digital art competition, Poster, Flyer and leaflet distribution)	✓

1.5 Event Organiser - Who were organiser and/or sponsor for your event?

Organizers:

We worked in close collaboration with Sher-e-Bangla Agricultural University Science Club (SAUSC), a voluntary science based students association of SAU; Bangladesh Biodiversity Conservation Federation (BBCF), a local voluntary organization for the protection of biodiversity to introduce field-based practices, and the Muktir Bondhon Foundation, a local NGO that helped us to execute all events accordingly like arranging Road meetings, human chains and distribution of Poster, Flyer and Leaflet among local people.

Sponsor: East Asian - Australasian Flyway Partnership (EAAFP) and Muktir Bondhon Foundation

1.6 Target Audience - Who were the participants for your event?

School students, teachers or parents	✓
College student, Professors	✓
University students, Professors	✓
Researchers, scientist	✓
Bird watchers	✓
Site managers for flyway site and wetlands	
Decision or policy makers	✓
Media	✓
Others– (Deputy Minister of Ministry of Environment, Forest and Climate Change; Additional Secretary of Ministry of Environment, Forest and Climate Change; Chief Conservator of Forest (CCF), Directors and Conservator of Forest (CF), Bangladesh Forest Department etc.)	

1.7 Number of Participants - How many participants were there for your event?

Digital Art competition:
 Reach people: About 1,400 peoples
 Total participants: About 400
 Country: Bangladesh, India (Bengali speaking Indians Like West Bengal, Assam, Tripura etc.)

Online discussion:
 (i) Direct Participants (in ZOOM and Facebook Live)- About 400 peoples from different districts of Bangladesh
 (ii) Total watch: About 3500

1.8 Outcome - What is the outcome from your event?

Outcomes of World Migratory Bird Day Event 2020 are:

1. Art is such a language that can understand by all categories of people. We are able to raise awareness among university and college, school and madrasah students through arranging effective digital art competition on conservation of birds.
2. We able to educate and aware students and community people through developing educative and promotional materials like video, poster, flyer and leaflets.
3. We are able to focus policy makers and government agencies to encourage work together in conservation of birds, implementation of laws.

Any additional comment? (Optional)

Section 2. EVENT PROGRAMME (Compulsory)

Title: Raising awareness among university and college students through online discussion, digital art competition and developing promotional materials for bird conservation

Event agendas:

- a. Digital art competition
- b. Developing educative and promotional materials for bird conservation
- c. Online discussion session on WMBD

Target participants: Students from universities, colleges, school and madrasha, community people, civil society representatives, NGO representative, birds hunters, Forest Department officials, researchers and policy makers etc.

Programme details:

Digital art competition:

We arranged an online based art competition on the theme of World Migratory Bird Day (WMBD) 2020 for students of university, colleges, school and Madrasha. We categorize the competition into three (3) groups so that all students from different class can join.

Group A: For students of university and college

Group B: For students of school and Madrasha (Class 1-5)

Group C: For students of school and Madrasha (Class 6-10)

Students from Bangladesh and India (Bengali speaking Indians Like West Bengal, Assam, Tripura etc.) are participated. About 400 art works were submitted and we evaluated the art works with help of expert judges.

Our judges were:

1. **Dr. Mirza Hasanuzzaman**, Professor, Sher-e-Bangla Agricultural University, Dhaka, Bangladesh
2. **Yousuf Hira**, Senior Asst. Director, University Grants Commission, Bangladesh
3. **Shapla Singha**, Lecturer, Khulna University, Khulna, Bangladesh
4. **Mir Mohammad Ali**, Lecturer, Sher-e-Bangla Agricultural University, Dhaka

After evaluation we selected nine (9) winners (3 winner from each group) based on highest mark. We awarded the winners with Certificate and Crest. Besides winners, we also gave e-Participation Certificate to all participants. We have also given Crest to honourable judges as token of honour.

Developing educative and promotional materials for bird conservation:

We made an educative 5.32 minutes long video on common migratory birds in Bangladesh. We also developed and printed poster with theme of WMBD 2020 in Bengali

(2000 copies), flyers in Bengali (2000 copies) and leaflets in Bengali (3000 copies). The materials were distributed to universities, colleges and school and local community through volunteers of SAUSC, BBCF.

Online discussion session on WMBD

We have organized an effective webinar on Birds Connect Our World using ZOOM software and the program was live in Facebook. About 400 peoples from different districts of Bangladesh were participated using ZOOM and Facebook Live. About 3500 people watched the webinar. Details about the program and role of guest mention below:

Webinar on Birds Connect Our World		
Time range	Name of the speaker	Topic to be covered
3:00PM-3:05PM	Dr. Delower Hossain Lecturer, Sher-e-Bangla Agricultural University	Welcome address
3:05PM-3:25PM	Dr. A N M Aminoor Rahman Professor, Bangabandhu Sheikh Mujibur Rahman Agricultural University	Keynote speech on the theme “ Birds Connect Our World ”
3:25PM-3:35PM	Dr. Mirza Hasanuzzaman Professor, Sher-e Bangla Agricultural Univeristy (As Panelist)	Engaging universities in migratory birds’ conservation
3:35PM-3:45PM	Mollah Rezaul Karim Conservator of Forests, Bangladesh Forest Department (As Panelist)	Role of BBCF in migratory bird conservation and community engagement
3:45PM-3:55PM	Mihir Kumar Doe Conservator of Forests, Bangladesh Forest Department (As Panelist)	Initiatives of Bangladesh Forest Department for migratory birds’ conservation
3:55PM-4:10PM	Dr. Md. Anwarul Haque Beg Professor and Dean, Sher-e Bangla Agricultural Univeristy (As Guest of honor)	Address of Guest of honor: Zoonotic diseases interface between migratory birds and domestic birds in context of Bangladesh
4:10PM-4:25PM	Md. Amir Hosain Chowdhury Chief Conservator of Forests, Bangladesh Forest Department (As Guest of honor)	Address of Guest of honor
4:25PM-4.40PM	Dr. Md. Billal Hossain Additional Secretary, Ministry of Environment, Forest and Climate Change (As Guest of honor)	Address of Guest of honor

4.40PM-5:00PM	Habibun Nahar, MP Honorable Deputy Minister, Ministry of Environment, Forest and Climate Change Government of the People's Republic of Bangladesh (As Chief Guest)	Address of Chief Guest
5:00PM-5:10PM	Dr. S M Iqbal President BBCF & Associate Professor, Govt. M. M. Ali College, Tangail (As Chair)	Address of Chair and vote of thanks
	DR. Nasir Uddin PhD Fellow, Chinese Academy of Sciences And Director BBCF	Moderation

Section 3. BUDGET REPORT (Compulsory)

Total: Around 1200 USD

Cost breakdown

Items	Cost (USD)
Poster in Bengali (2000 copies)	280
Leaflets in Bengali (3000 copies)	300
Flyer in Bengali (2000 copies)	120
Making a video (5.32 minutes)	50
Boosting in Facebook	08
Printing and binding of art/ drawing	50
Awards and Certificates to winners of Digital Art Competition (9 winners)	100
Certificates to participants in Digital Art Competition	30
Crests to Judges of Digital Art Competition (4 Judges)	50
Local transportation and supply materials to different districts	50
Snacks for volunteers	50
Government Tax	100
Bank Charge	15
Total	1203

Section 4. SHORT SUMMARY REPORT (Compulsory)

Date: 10th October, 2020

Location: Dhaka (mainly)

Organisers: Sher-e-Bangla Agricultural University in collaboration with SAUSC, BBCF and local Forest Division and Muktir Bondhon Foundation (NGO).

No. of participants:

Digital Art competition: Total reached people: About 1,400 peoples, total participants: About 400

Online discussion: Direct Participants (in ZOOM and Facebook Live)- About 400 peoples and total watch: About 3500

Types of participants: Students from universities, colleges, school and madrasha, community people, civil society representatives, NGO representative, birds hunters, Forest Department officials, researchers and policy makers etc.

Programme details:

Considering the Covid-19 situation we celebrated the WMBD 2020 on 10th October through online discussion with presence of Deputy Minister and Secretary of Ministry of Environment, Forest and Climate Change, digital art competition and development of educative and awareness materials like materials like video, poster, flyer and leaflets on conservation of birds.

Outcomes:

1. We are able to raise awareness among university and college, school and madrash students and community people through arranging effective digital art competition and developing educative and promotional materials like video, poster, flyer and leaflets on conservation of birds.
2. We are able to focus policy makers and government agencies to encourage work together in conservation of birds, implementation of laws.

Section 5. PHOTO, VIDEO & MATERIALS (Compulsory):

Name of Photo/Video	e.g. photo 1 or video 1
Photo/Video	Please insert a photo here
Credit info	Please provide credit information for this photo/video
Link	Please provide a link of this photo/video (e.g. FB posting or Flickr link)

Note:

- Email us the electronic file (JPEG or PDF) of your language version of the WMBD poster published for EAAFP website;
- Post its printed poster to the EAAFP Secretariat, if you can and have one;
- Take enough photos from events or activities with this WMBD poster and send us lots of photos in jpg or png format;and videos as well if you have one.
- Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.

Report deadline:	No later than 26 October 2020 or within two weeks after the event(s)
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .