



World Migratory Bird Day (WMBD) Small Grant 2020
Application Form

WMBD Small Grant 2020 for East Asian - Australasian Flyway

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About World Migratory Bird Day 2020

The 2020 theme of World Migratory Bird Day (WMBD) is " Birds Connect Our World", and was chosen to highlight the importance of conserving and restoring the ecological connectivity and integrity of ecosystems that support the natural movements of migratory birds and that are essential for their survival and well-being. WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2020, WMBD will be held on 9 May and 10 October.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2020 Small Grant

The Small Grant for 2020 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

EAAFP Partners who plan to organize an event to celebrate World Migratory Bird Day 2020 in Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) to previous years may not be accepted.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2020 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each county. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **31 March 2020**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 31/03/2020

1. Applicant Contact information

	Name of applicant:	Anthony Albrecht / Ayuwat "Ton" Jearwattanakanok
a.	Name of the organization:	The Bowerbird Collective/Bird Conservation Society Thailand
b.	Name(s) of the division and/or position:	Co-Director / Public Relations Manager
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	Not-for-profit arts company / NGO
d.	Email:	wheresongbegan@gmail.com
e.	Postal address:	21 Ada St, Adelaide 5000, SA, Australia
f.	Office phone numbers:	+61400383391
g.	(Applicant) Cell number:	+16463848080
h.	Fax:	
i.	Website:	www.wheresongbegan.com / www.bcst.or.th
j.	Additional contact person	Mr. Ayuwat, ayuwat@bcst.or.th

If there will be more than one organization to arrange the event, please specify all above.

2. Proposed Event Plan and Expected Outcome

Please tick the relevant categories of your proposed event:

Public awareness activity – local and/or national	<input checked="" type="checkbox"/>
Birdwatching - field trip	<input type="checkbox"/>
Monitoring/survey – field trip	<input type="checkbox"/>
Educational activity/lecture	<input checked="" type="checkbox"/>
Festival	<input type="checkbox"/>
Media Event	<input checked="" type="checkbox"/>
Movie/video	<input checked="" type="checkbox"/>
Others – specify	<input type="checkbox"/>

Please specify your proposed event plan and expected outcome

Title: Shorebird Stories – A WMBD social media concert event during the Covid-19 crisis

Date: May 9, 2020

Location: EAAF Partner social media channels throughout the Flyway

Organiser: The Bowerbird Collective (Anthony Albrecht | cello, Simone Slattery | violin) and the Bird Conservation Society of Thailand

Target Participants: Online audiences throughout Thailand and EAAF nations

Expected Number of Participants: 10000+

This is a proposal for the Bird Conservation Society of Thailand (BCST) to host a World Migratory Bird Day ‘watch party’ event on Facebook on May 9 during the Covid-19 crisis. This ‘watch party’ will feature a 15-20 minute online concert created by the Bowerbird Collective. The Collective will create a film of themselves performing, featuring stunning visuals of migratory shorebirds and their habitat, sourced from renowned photographers and videographers along the EAAF network. This film will be uploaded to Facebook by the BCST and hosted on May 9, promoted to online audiences throughout Thailand, and shared with other EAAF partners via social media. It is hoped that 10000+ people could be encouraged to participate in the ‘watch party’, and the concert would then be available to view in perpetuity via EAAF partner social media pages.

The Bowerbird Collective was formed by Simone and Anthony in 2017 to explore links between art and science and to tell stories using a multimedia performance platform. Two of Australia's most accomplished and adventurous classical musicians, Simone and Anthony are committed to presenting transdisciplinary knowledge in accessible, informative, emotive and innovative ways, to weave new aesthetic, philosophical and emotional connections and engage with highly diverse audiences. Highlights:

- the creation and production of *Where Song Began*, based on Tim Low’s book, which tells the story of the evolution of songbirds on Gondwana
- over 60 performances and schools workshops in Australia and internationally to an audience of more than 6000
- wide acclaim, including a five-star “Spectacular” review in *Limelight Magazine*
- CD sales of close to 700 in 4 months
- collaborations with outstanding photographers, videographers and artists
- a close conservation partnership with BirdLife Australia, leading to donations of \$8000
- Press kit: [click here](#) (includes a PDF guide, audio/video links, reviews etc)

The Collective is now in partnership with BirdLife International to produce a new, major touring performance on the theme of migratory shorebird conservation. It is hoped that the work will be tour-ready for numerous performances in EAAF partner nations by early 2021. This project will be funded via multiple sources, and the proposed concert for the WMBD ‘watch party’ will be a short preview of the full-length performance. This Small Grant application is being sought to create the opportunity for the Bowerbird Collective to make international connections throughout the EAAF network, and in particular to develop a strong relationship with the BCST and the WMBD team. This funding will be used for research and development of the online concert, including sourcing imagery, rehearsing and filming the music, and editing of the footage. Additionally, a budget will be made available for promoting the event with Facebook ads.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: 1000USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Research and development of the online concert	400USD
Filming and editing the online concert	400USD
Promoting and administering the online concert	200USD
Others – specify	
Please indicate contributions fee from other sources for this event. The total budget for the full-length version of this performance will be in excess of 50,000USD. Funding is being sought from BirdLife donors, government grants and corporate donors.	

In addition, please register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website

<http://www.worldmigratorybirdday.org/register-your-event>

We will register this event as soon as the title, timing and details are confirmed with the BCST Team.

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken. **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**

Report deadline:	No later than 25 May 2020 or within two weeks after the event(s)
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .