



World Migratory Bird Day (WMBD) Small Grant 2020
Application Form

WMBD Small Grant 2020 for East Asian - Australasian Flyway

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About World Migratory Bird Day 2020

The 2020 theme of World Migratory Bird Day (WMBD) is " Birds Connect Our World", and was chosen to highlight the importance of conserving and restoring the ecological connectivity and integrity of ecosystems that support the natural movements of migratory birds and that are essential for their survival and well-being. WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2020, WMBD will be held on 9 May and 10 October.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2020 Small Grant

The Small Grant for 2020 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

EAAFP Partners who plan to organize an event to celebrate World Migratory Bird Day 2020 in Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) to previous years may not be accepted.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2020 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each county. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **31 March 2020**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: 31 March 2020

1. Applicant Contact information

	Name of applicant:	DR. NUR MUNIRA BINTI AZMAN
a.	Name of the organization:	SHOREBIRDS PENINSULAR MALAYSIA PROJECT
b.	Name(s) of the division and/or position:	CHIEF COORDINATOR
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	INDEPENDENT RESEARCH UNIT
d.	Email:	munirazman86@gmail.com
e.	Postal address:	141, JALAN BUKIT PUTERI 11/5, BANDAR PUTERI JAYA, 08000 SG. PETANI, KEDAH, MALAYSIA.
f.	Office phone numbers:	
g.	(Applicant) Cell number:	+60194313671
h.	Fax:	
i.	Website: FB Page	Shorebirds Peninsular Malaysia Project
j.	Additional contact person	1. DR. NURUL SALMI ABDUL LATIP salmi@usm.my +60164102705 2. AINI HASANAH ABDUL MUTALIB ainihasanah.am@gmail.com +0125871042

If there will be more than one organization to arrange the event, please specify all above.

2. Proposed Event Plan and Expected Outcome

Please tick the relevant categories of your proposed event:

Public awareness activity – local and/or national	
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	
Festival	
Media Event	
Movie/video: Short video	/
Others – Online Contest	/

Please specify your proposed event plan and expected outcome

Please include the following information; Title, Date, Location, Organiser, Target participants, Expected number of participants (max. 500 words)

In this current situation of the pandemic Covid-19 out-break worldwide, we are going to celebrate the World Migratory Bird Day (WMBD) in a different way, not as usual event or festival that we used to do, in order to minimize the spreading of the virus among people and to avoid mass gathering we are planning to conduct an online contest and a short video clip. The contest would be on the questions about migratory shorebirds at Teluk Air Tawar-Kuala Muda Coast, an important bird and biodiversity area (IBA) in north Peninsular Malaysia and the video clip will be focusing on the World Migratory Bird Day celebration. These will be a good communication tool as we believed this could raise awareness among various stakeholders in the area. These include local authorities, non-government organisations, fishermen, villagers, students, and local people where we can reach them on the social media platform. The IBA is now facing several immediate threats and the biggest threat are the habitat conversion into zone industrial aquaculture (ZIA) and reclamation activities at the nearest mangrove forest. We also will highlight the importance of mangrove habitat and mudflats that are very crucial to migratory shorebirds in the video. Although the situation now doesn't allow us to go out and celebrate the WMBD in our place we have no time to wait without continuing educating and create activities for people surround us. We are targeting to conduct the online contest on 9th May 2020 on our social media platform as well as sharing it in various channels of our partners. Prior to the contest, we will be posting series of migratory shorebirds information and short video clips on our official Facebook page in order for the contestant to get as much information that would be useful for them to answer the questions in the contest. We are targeting to get at least 50-70 participants around the country. This event will be organised by Shorebirds Peninsular Malaysia Project, an independent research unit, run by local ornithologist and researchers. So far we have more than 300 followers on Facebook which we believed will be interested to join our event and celebrate WMBD using the online platform. We also expected the participants and our followers in social media will get more excited and have well aware of protecting migratory shorebirds and their stopover habitats.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: **520 USD**

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

T-shirt World Migratory Bird Day (Printing) 30 unit x 7 USD	210 USD
Transportation (Petrol)	35 USD
Postage fee 30 x 3 USD	90 USD
Volunteers honorarium 5 person x 25 USD	125 USD
T-shirt designer	35 USD
Internet Data	25 USD
Others – specify	
Please indicate contributions fee from other sources for this event	

In addition, please register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken. **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**

Report deadline:	No later than 25 May 2020 or within two weeks after the event(s)
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .