



World Migratory Bird Day (WMBD) Small Grant 2020
Application Form

WMBD Small Grant 2020 for East Asian - Australasian Flyway
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About World Migratory Bird Day 2020

The 2020 theme of World Migratory Bird Day (WMBD) is " Birds Connect Our World", and was chosen to highlight the importance of conserving and restoring the ecological connectivity and integrity of ecosystems that support the natural movements of migratory birds and that are essential for their survival and well-being. WMBD is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them. In 2018, WMBD unified the planet's major migratory bird corridors, or flyways: the African-Eurasian flyway, the East Asian-Australasian flyway, and the Americas flyways. **WMBD is now celebrated twice a year, on the Second Saturday in May and in October. In 2020, WMBD will be held on 9 May and 10 October.** The EAAFP Secretariat encourages Partners to celebrate WMBD twice a year.

Introduction of EAAFP WMBD 2020 Small Grant

The Small Grant for 2020 [World Migratory Bird Day](#) (WMBD) has been established to provide financial support to [EAAFP Partners](#) and collaborators from [EAAFP Task Forces and Working Groups](#) who plan to organize **public events and/or conservation action-oriented workshops** at national or local levels through participating in the World Migratory Bird Day. We strongly encourage EAAFP Partners and collaborators to make an application for any suitable event or development of WMBD materials in local language that aims to raise awareness on the need of conserving migratory waterbirds and the value of their habitats in East Asian – Australasian Flyway.

Eligibility Criteria

EAAFP Partners who plan to organize an event to celebrate World Migratory Bird Day 2020 in Partner countries included in the DAC list of ODA Recipients are our priority to support. (If you are not sure, please see the [list of EAAFP Partners](#), and [DAC list of ODA Recipients](#)). If you are not the country focal point of EAAFP, please consult and plan with EAAFP focal point of your country before you apply.

Please note that this grant is to initiate a WMBD event, not to cover the costs for the existing WMBD event expenses. Applications with similar contents (location, target participants etc.) to previous years may not be accepted.

Information of the application

Firstly, Applicants must meet the eligibility criteria set for funding assistance under EAAFP WMBD 2020 Small Grants Programme.

For your budget planning, please note a maximum of 1,000 USD will be allocated to each county. The small-scale grant will be allocated on a first come first served basis, we recommend you submit the application as early as possible.

The deadline for application is **31 March 2020**. Please submit an application to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net.

After the Secretariat receives your application, the approval of successful proposals is made by the Secretariat. Applicant will hear of the result within two weeks after the deadline. Incomplete applications will not be accepted.

Successful applicants have a responsibility to help translate the World Migratory Bird Day materials into their own languages which will be shared on the World Migratory Bird Day website (<https://www.worldmigratorybirdday.org/>).

Date of Application: _____ 26th March 2020 _____**1. Applicant Contact information**

	Name of applicant:	Pyae Phyo Aung
a.	Name of the organization:	Nature Conservation Society-Myanmar (NCS)
b.	Name(s) of the division and/or position:	Executive Director
c.	Type of the organization - Government/NGO/Private Sector/Other – specify):	NGO
d.	Email:	ncs@ncsмм.org
e.	Postal address:	No.72, B-5, Marlarmyaing 6 th Street, 16 Ward, Hlaing Township,Postal Code 11051,Yangon Region,Myanmar
f.	Office phone numbers:	+95-9-763445216
g.	(Applicant) Cell number:	+95-9-421124991
h.	Fax:	
i.	Website:	www.ncsмм.org
j.	Additional contact person	

If there will be more than one organization to arrange the event, please specify all above.

2. Proposed Event Plan and Expected Outcome

Please tick the relevant categories of your proposed event:

Public awareness activity – local and/or national	
Birdwatching - field trip	
Monitoring/survey – field trip	
Educational activity/lecture	
Festival	
Media Event	X
Movie/video	X
Others – specify	

Please specify your proposed event plan and expected outcome

Please include the following information; Title, Date, Location, Organiser, Target participants, Expected number of participants (max. 500 words)

Title: World Migratory Bird Day event 2020

Date: 9th May 2020

Venue: Online media event

Organizer: Nature Conservation Society-Myanmar

Target participants: Nation wide

Expected number of participants: (5000) Followers & Likes

Myanmar is the largest country in mainland Southeast Asia with a total land area of 676,577 square kilometers. It is located between Latitude 9°28' and 28°29' North and Longitude 92° 10' and 101° 10' East. Myanmar shares international borders with the People's Republic of China in the North and North East, Lao PDR in the East, Thailand in the South East, and Bangladesh and India in the West. Its estimated length is approximately 2,100 km from North to South while its width is 925 km from East to West. From the North to South, four major rivers; namely, Ayeyawady, Chin-dwin, Sit-taung and Thanlwin, are associated with the complex terrain formed by the large drainage systems and their wider tributary networks. Myanmar has rich biodiversity and diverse ecosystems among the South-East Asia and also recognized as Indo-Burma Biodiversity Hotspot.

The early stage of Protected Area system can be traced back to the introduction of Buddhism in 11th century AD. Myanmar is becoming as party of Convention of Biological Diversity (CBD) in 1995, Ramsar Convention in 2005 and East Asian - Australasian Flyway in 2014. Since become as member of EAAFP, Myanmar government designated 6 EAAF Network Site which are Moeyungyi Wildlife Sanctuary, Gulf of Mottama, Indawgyi Wildlife Sanctuary, Meinmahla Kyun Wildlife Sanctuary and Nanthar Island and Mayyu estuaries, covering 1,329,297 ha (source: EAAFP SIS). Among those EFN sites have globally endangered birds' resident or migratory species such as Spoon-billed Sandpiper, Great Knot, Nordmann's Greenshank, Lesser Adjutant, Baer's Pochard, Ferruginous Pochard, Sarus crane, Wood Snipe, Black-tailed Godwit, Bar-tailed Godwit and thousands of migratory birds are annual wintering.

World Migratory Bird Day (WMBD) is an annual awareness-raising campaign highlighting the need for the conservation of migratory birds and their habitats. It has a global outreach and is an effective tool to help raise global awareness of the threats faced by migratory birds, their ecological importance, and the need for international cooperation to conserve them (Source: WMBD). Bird are indicator of the healthy ecosystems of the planet, needs to conserve the birds for our ecosystem. Little know infromation of the migratory bird's conservation in Myanmar as national wide, only EAAF Flyway Network and Ramsar Sites can protect well. The other importance wetlands such as rivers, lakes, agriculture farms and ponds are not much protecting and lack of awareness.

Nature Conservation Society-Myanmar (NCS) will organise national wide online media event WMBD 2020 with the following activities.

- NCS will announce WMBD event before the official date of celebration invite people who to likes and follow NCS social media facebook page and website for participation by boosting. Will monitor the posts boost and organic likes, follower for reporting.
- Ask several quizzes related to WMBD and EFN sites of Myanmar on 9th May 2020 via facebook page. Will give back award prizes via postage delivery to the winners. Winners can be the first and correct answers within 2 minutes after postaged questions.
- May ask to send photos of globally threatened migratory birds and their habitats among the existing EFN site in Myanmar. Will selecte the best 5 photos to use for further education purposes CEPA activities of EAAFP. Winners can get prizes via postage.
- On the 9th May 2020, will post EAAF Network Site information and WMBD short video at facebook and website by boosting until 20th May 2020.

3. Proposed Event Budget Plan:

Please specify budget plan of your proposed event

Total: _____1000_____ USD

Please note that ideal budget scale is approximately 1,000 USD to each country

Budget breakdown:

Design and posting costs for WMB on website and Facebooks (including boosting cost)	150 USD
Awards for 6 questions and best 5 photography (Deliver souvenirs via postage)	600 USD
Telecommunication cost	50 USD
3 minutes of EFN sites in Myanmar and editing fee	200 USD
TOTAL	1000 USD

In addition, please register your event(s) at the following websites as well for regional and global statistics of WMBD participation. It won't take you long to fill in the form as it is a simple process. Registration of your event(s) at Global WMBD website (<http://www.worldmigratorybirdday.org/register-your-event>)

After any of your WMBD materials are published and your awareness event is held, it is required to provide an event report (see ANNEX I). The Report should include copies of any materials produced under the project. Published materials should be submitted with the report in both hard and electronic copy with suitable photographs illustrating the activities undertaken. **Logos of WMBD and EAAFP have to be shown on all your printed and digital promotional materials.**

Report deadline:	No later than 25 May 2020 or within two weeks after the event(s)
Required information:	Name of organiser, target participants, programme, outcome summary and finance supporting documents
Submit to:	to Ms. Vivian Fu, Communication Officer via email (Word or PDF document) at communication@eaaflyway.net and wmbd@eaaflyway.net .