



TENTH MEETING OF PARTNERS TO THE PARTNERSHIP FOR EAST ASIAN – AUSTRALASIAN FLYWAY  
Changjiang, P.R. China, 10-14 December 2018

# **Document 6**

## **Report from the Chair of the Finance Committee**



# SUMMARY

- MoP 9 endorsed 8 recommendations for action
  - Actions 1-8 in EAAFP Sustainable Financing Strategy (page 2 of report)
- The Report advises progress with implementing these actions
  - Which have been progressed to varying degrees
- Finance Committee has met through Go-to-Meeting 7 times since MoP9
  - 2 meetings in 2017
  - 5 meetings in 2018
- 1 face-to-face workshop held 21-22 August 2018 with 17 participants
  - Workshop Objective – to consider potential priorities for funding from the Strategic Plan
- MoP10 decisions required for a number of actions



# Significant action achieved

## Engaging a Fund Raising Officer (Action. No 4)

- Ms Yoon Lee engaged in November 2017 as EAAFP Fund Raising Manager
- Workplan for priority fund-raising actions developed
- Initial priority given to potential donors in the RoK
  - To date, US\$ 83,650 has been raised with US\$125,000 in the pipeline
  - One funding MOU has been signed
- Building the EAAFP brand and profile
  - Reception in RoK May 2018 with 70 attendees including EAAFP Country Partners representatives from Embassies in RoK
  - 11 other networking and promotion events held in 2018 to raise profile in RoK



## **Encourage Partners to Strengthen their Efforts to Identify Funding Opportunities (Action. No 2)**

- **Resource mobilization for ASEAN Project**

- EAAFP in 2017 supported ASEAN Centre for Biodiversity to mobilise US\$1 million from the Government of Japan for project to conserve wetlands and migratory waterbirds in the ASEAN region
- 2 year project supported by Japan-ASEAN Integration Fund to survey and manage sites of importance for migratory waterbirds in the region

- **Establishment of EAAFP Science Unit**

- Support from China to establish the Unit in Beijing Forestry University under 5 year funding agreement with Qiaonyu Foundation and the Mangrove Conservation Foundation



## Voluntary Fee-based Contributions (Action. No 3)

- Proposal adopted at MOP 9
- To date 5 government partners and 2 non-government partners have contributed voluntary funds
  - US\$115,090 in 2017
  - US\$86,600 in 2018
- Finance Committee has re-endorsed the fee scale provided to MOP9
  - Report outlines the fee scale
- Partners are encouraged to support EAAFP and Secretariat with voluntary contributions and/or in-kind contribution where more appropriate



## **Developing Project Concepts, compelling stories, visual presentation for fundraising (Action. No. 8)**

- Substantial work progressed on this including:
  - A corporate sponsorship package for World Migratory Bird Day 2018 and for MoP 10,
  - fund-raising video about EAAFP,
  - Fund-raising flyers
  - Ecotour map of Incheon area
  - Sponsorship proposal for a bird race in Singapore 2018
  - Photography competition on birds and habitat in 2019
  - Promotional materials (souvenirs)



# Deferred Actions

- **EAAFP Supporter Program (No6)**

- Deferred in view of other priorities but will be picked up post MOP 10
- Some related activities have been progressed
  - ❖ On-line donation page tested on new EAAFP website
  - ❖ Tax exemption benefits in RoK being explored

- **Developing EAAFP Offices in other Flyway Countries (No7)**

- Finance Committee will consider this further post MOP 10
- Establishment of the Science Unit in China a first step under this recommendation

- **Benchmark of Expenditure in the EAAFP**

- Finance Committee agreed this of lesser priority at present, in view of considerable resources required to collect necessary data



# MoP 10 Decisions Required

- **Contingency Fund**

- Approve the establishment of a contingency fund to respond to unexpected or sudden financial needs for the Secretariat, with the Fund not exceeding US\$98,300 (3 months cost of annual operating budget of approx. US\$520,000)

- **Voluntary Fee Contribution System**

- Re-endorse the fee scale for the voluntary fee contribution system

- **Finance Committee Membership**

- Approve the proposed membership of Finance Committee (as set out on page 11 in the Report) until MoP 11

- **EAAFP Resourcing Plan**

- Recognise that an EAAFP Resourcing Plan will be developed by the Finance Committee post MOP10
- Review the 5 KRAs proposed for funding and indicate support for these or other KRAs
- Agree to the Finance Committee creating a matrix for Partners' support to score the KRAs